

INDIRA GANDHI COLLEGE OF ARTS AND SCIENCE, NELLIKUZHY

DEPARTMENT OF MANAGEMENT

PROGRAM OUTCOME : BACHELOR OF BUSINESS ADMINISTRATION

PO1	To provide students with foundational knowledge on different aspects of the administration of a business concern
PO2	To train the students to become competent enough for entry level management professionals.
PO3	To impart basic and operational knowledge on all functional areas of management, making the programme convergently unique
PO4	To make young BBA's a change agent in the society by fostering values which self proclaim that "Turning to enterprising, serves the society and the nation"